

The ProvenExpert API: Why should your CRM system communicate with ProvenExpert?

An API is a common means of exchanging data, for example, between online services or mobile applications. ProvenExpert also uses this interface. Below, you will learn what the API can do and how it will benefit you and your customers.

What is the API?

The application programming interface (API) is a programming interface, that you can connect to your onlineshop or your customer administration, for example. This allows data exchange between your CRM or Email system and ProvenExpert.

What can the API do?

All applications of ProvenExpert can normally only be used via a web browser and only manually. Using the API, however, you can automate certain functions and integrate them into your own processes and systems.

What can I use the API for?

The API allows you to automatically create personalized survey links and pass them into your e-mail or CRM system. This allows you to place personalized links to your survey in customer e-mails, so you can directly get feedback without having to go the detour through the ProveExpert profile. This saves a lot of time and effort.

What does the API bring to my customers?

Customers can give feedback more quickly and easily, because reviews are automatically verified through the use of personalized survey links. The additional confirmation by e-mail is no longer required. This saves your customers a lot of time and effort and increases their willingness to give feedback.

